

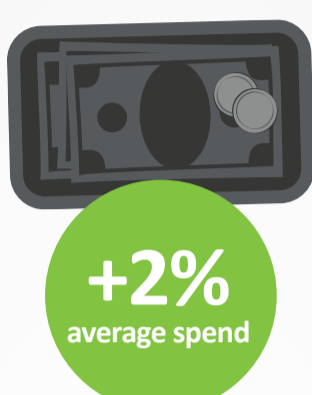
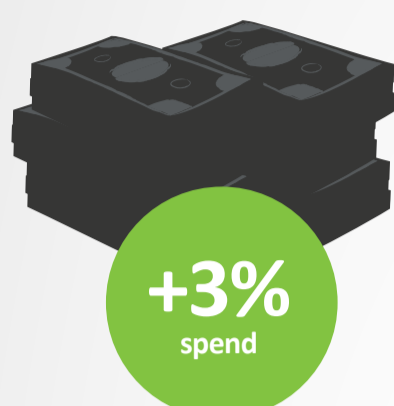
# Foodservice U.K.

## Out-of-Home Eating Trends

### Second Quarter 2017

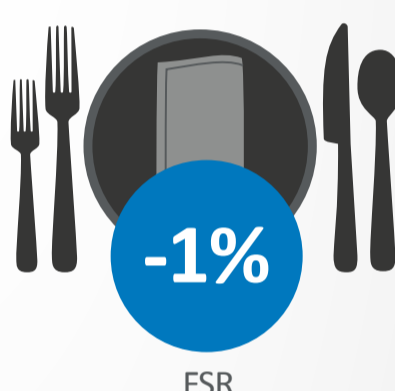
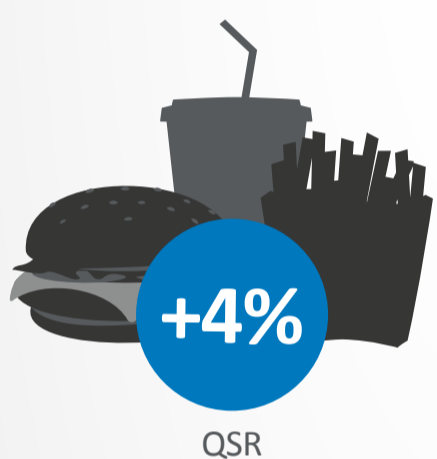
Quick service restaurants continue to lead the industry

GDP performed slightly better than in the first quarter, but Britain has now recorded its weakest six months of growth since 2012.

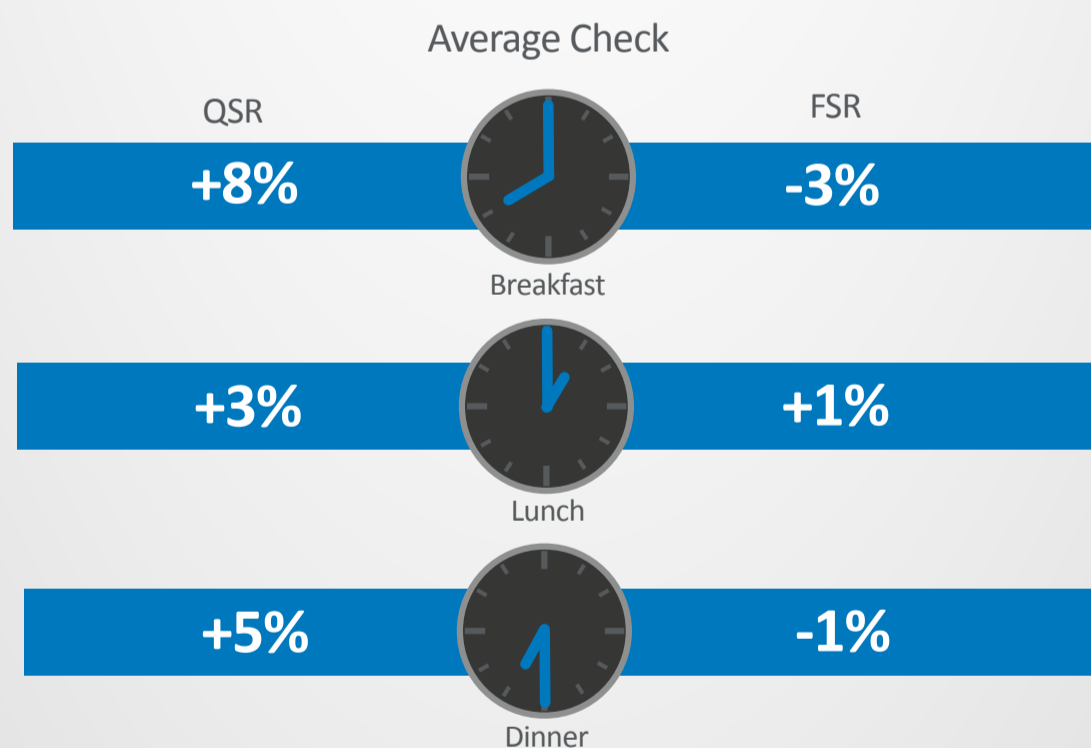


Nonetheless, the services sector continues to be strong. That includes foodservice where **visits**, **overall spend**, and **average spend** all grew.

All foodservice industry growth has been driven by quick service restaurants (**QSR**). All other segments, including full service restaurants (**FSR**) and retail, were flat or saw a decline in visits.



QSR, where **average check** is £4.22, is outperforming the market. FSR, where average check is £8.97, struggles. This is especially apparent when comparing performance against the dayparts.



One area of the foodservice industry that has grown across all segments is **overnight** (10 p.m. to 6 a.m.). Consumers increasingly want to order food and beverages 24 hours a day, spurring the growth in **delivery**.

Source: The NPD Group / CREST® Q2 2017

For more data and insights about the British foodservice sector, contact us at +44(0)20 8237 1300 or [contactnpd@npd.com](mailto:contactnpd@npd.com).

